

## PHOTO AND VIDEO CONSENT

Child's Name: \_\_\_\_\_

During preschool hours, we will be having many fun and exciting learning activities. We document these activities by photographing and video recording the children.

The photos and videos may be posted in the classrooms, given to parents as gifts, and be shared among the parents and the preschool through the Brightwheel platform. Only first names and possibly last initials (in the event of two or more children with the same first name) may be displayed in the classrooms and the Brightwheel platform. Documenting the children's activities at preschool and making them available for the children to see is a powerful learning tool and reinforces their social and emotional development.

They may be posted on the preschool website, social media (Facebook, Instagram, etc.), advertisement listings (Craigslist, Google, Yelp, etc.) and other promotional materials such as brochures. Absolutely, no names will be displayed if they are posted for promotional purposes.

The photos and videos may be used for documentation purposes for childcare-related local government programs such as San Mateo County Quality Counts Program.

Please sign below to give consent to the preschool for taking photos and video.

Parent Name : \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent Name : \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_